

# New @OverDrive: Forward Together



# OverDrive Marketplace

### What's NEW in OverDrive Marketplace

**NEW Patron Interests Dashboard** - How does your library help readers discover books NOT in your collection? Readers use Deep Search in Libby, then indicate titles of interest with the Notify Me tag. Your team can access real-time data in the Dashboard.

Learn more at resources.overdrive.com/patron-interests

**NEW Access+ Collections** – See what titles are available in *multiple* access models so you can select the most cost-effective option for your collection, such as long-term collection-building, everyday reading or special events. **Discover in Marketplace.** 

OverDrive Max – Bundle loans with concurrent use and no expiration! Cut down on wait times, support book clubs and build "available now" collections with this library-friendly access model that maximizes circulation and savings. Search for Metered Access Concurrent Use (MACU) titles in Marketplace.

# What's NEW in Libby

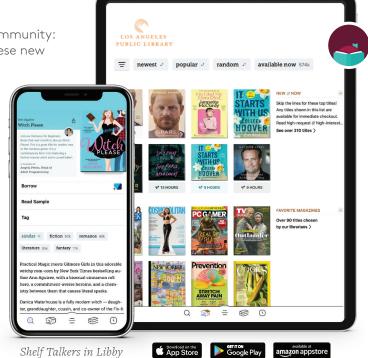
**NEW Languages in Libby** – Engage more readers within your community: the Libby interface is now available in 15 languages, including these new additions: Danish, Icelandic, Korean, Malay, Tamil and British English. Automatically displayed based on user settings.

**Your library brand + messages in Libby** - Let patrons know about your library in the Libby app. Include your logo and colors, leverage advanced curation tools, and add personal notes to specific shelves or titles with Shelf Talkers.

Learn how at resources.overdrive.com/adding-shelf-talkers

Magazines – Give your community more to love in Libby! Enjoy over 4,000 titles, including 100 in Spanish, Chinese and other languages, with no circ cap and unlimited simultaneous use. With smart tags in Libby, patrons can be notified when each new issue is released. Newly added magazines include: Magnolia, Traditional Home & Bluey! Visit the Simultaneous Use section of Marketplace.

**NEW** Libby is now available in the Amazon Appstore for Kindle Fire!





**Libby Extras and COMING SOON Libby Extras direct links** - Entertain and educate your community with unique digital experiences available through the Libby app. Available soon: Direct links, a customized webpage that allows you to feature each Libby Extra service individually.













**Learn more about the future OverDrive Hub** – This major Marketplace update will better serve everyone on your library staff with **(1)**a unified shopping experience, **(2)**the ability to communicate and collaborate with patrons in Libby via the Newsroom, and **(3)** patron insights to monitor the performance of your digital branch with The Loop.

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#### What's NEW in Kanopy

**NEW Kanopy PLUS Packs** – Kanopy offers 3 new PLUS packs including British Cinema and TV, Episodic Series, and Easy Watching. These are the most cost-effective ways to provide your community with unlimited, simultaneous video streaming. **Learn more at https://pub.e.overdrive.com/KanopyPlus** 

**NEW Kanopy Kids** – Access subscription pricing when you add Kanopy Kids to any PLUS Pack or PPU program. Kanopy Kids is packed with over 2,000 titles for kids and families. **Learn more at https://pub.e.overdrive.com/KanopyKids** 







Kanopy Kids

## More RESOURCES for you & your library



**Libby Life blog** - Attract new readers and deepen loyalty with book recommendations, reading trends, author insights & more. Join us at libbylife.com

**Discover marketing resources, training support & more** - From social media graphics to print-ready posters and award-winning campaigns, the OverDrive Resource Center helps you increase circulation and grow your user base.

Visit resources.overdrive.com

**Digital book clubs** - In 2022, more than 14,000 libraries provided digital book clubs to millions of readers. Libraries also participated in Big Library Read (global) and Together We Read (countrywide in UK, AU, Canada and Germany) reaching millions more. Ask your Account Manager how you can promote these events in your community.



A world enlightened by reading

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