

# The latest OverDrive news

Your Partner. Your Library. Forward Together.

### **MARKETPLACE**

**NEW Metered Access Manager** – Now easily manage expiring titles. Metered Access Manager enables you to create plans to review and optionally create carts of expiring or expired titles in your collection. Check it out in Purchasing Tools in Marketplace.

**NEW Patron Interests Dashboard** – Your team can access real-time data for Notify Me tags in the Dashboard. Readers use Deep Search in Libby and tag titles of interest with the Notify Me tag. This helps your patrons discover titles not in your collection while you increase patron satisfaction and become the go-to resource for content discovery.

Learn more at resources.overdrive.com/patron-interests



**NEW OverDrive Max** – Bundle 100 loans with concurrent use and no expiration! Cut down on wait times, support book clubs and build "available now" collections. OverDrive Max is often the lowest cost per circ option for great titles to serve your community. Check it out in Marketplace.



**Supersonic Phonics Package** – Support literacy growth and the science of reading campaigns with the limited time simultaneous use Supersonic Phonics package from Bearport Publishing and Jump! Available in Marketplace.

**NEW Bundles** – Take advantage of multiple formats with OverDrive's new bundle packages. Significant savings when you bundle two or more of our always available subscriptions. From Magazines, Comics & Graphic Novels along with Kanopy PLUS packs, create your bundle and save up to 30%. Contact your OverDrive Account Manager to learn more.





### **LIBBY**

# Promote Your Library & Your Events in Libby –

Make your brand the first thing readers see when they open Libby. Include your logo and colors, leverage advanced curation tools, and add personal notes to specific titles with Shelf Talkers. Plus, use featured title and Call-to-Action campaigns to promote community reads, fundraising initiatives, and other special programs. In the coming months, you'll be able to use new self-service tools to create featured title campaigns for book clubs and more. Learn more at https://resources.overdrive.com/library/libby-features

Magazines and Bookazines – Enjoy over 4,000 titles in Libby with no circ cap and unlimited simultaneous use including titles in Spanish, Chinese and other languages. Easy for patrons to discover magazines, start reading and subscribe. Visit the Simultaneous Use section of Marketplace to order.

**Libby Extras with NEW direct links** - Educate and entertain more of your community. Libby Extras can be accessed through the Libby app or with direct links to a customized webpage that allows you to feature each Libby Extra service individually. Visit resources.overdrive.com/library/libby-features/databases-streaming-media/to learn more.

**NEW Languages in Libby** – The Libby app now supports 16 languages, with **Māori** being the latest addition. Some of the others include: **Danish, Icelandic, Korean, Malay, Tamil and British English**. Automatically displays based on user settings.

### **KANOPY**

**NEW Kanopy PLUS Packs** – Kanopy launched a new **Documentaries PLUS Pack** to go along with the other packs including **British Cinema and TV, Episodic Titles, Favorites, Easy Watching, Diversity and World Cinema.** 



**ON SALE** until April 30th when you buy 2 or more PLUS Packs, get **20% off** or buy all including Kanopy Kids and get **30% off**. Fill out the form at https://pub.e.overdrive.com/KanopyPlus

**Kanopy Kids** – Add Kanopy Kids to any PLUS Pack or PPU program to start. Then your youngest patrons can watch all they want, and your library pays one predictable annual fee. Kanopy Kids is packed with over 2,000 titles for kids.

Learn more at https://pub.e.overdrive.com/KanopyKids



## MORE RESOURCES FOR YOU & YOUR LIBRARY

**NEW Save the Date Digipalooza 2025** – Join us in Cleveland, Ohio for education, networking and fun Tuesday, August 12 – Thursday, August 14, 2025 at the Huntington Convention Center of Cleveland. Registration coming soon!



**NEW Book Resumes** – Access authoritative sources and save time with these instantaneously generated reports that aggregate professional and credentialed information about children's and young adult books.

Learn more at https://school.teachingbooks.net/bookresumes



**Libby Life blog** - Attract new readers and deepen loyalty with book recommendations, reading trends, author insights & more. Join us at libbylife.com.

**DISCOVER MARKETING RESOURCES, Training Support & More** - From social media graphics to print-ready posters and award-winning campaigns, the OverDrive Resource Center helps you increase circulation and grow your user base in Libby, Sora and Kanopy. Visit resources.overdrive.com

**Digital Book Clubs** - In 2023, more than 14,000 libraries supported digital book clubs for millions of readers and we are thrilled to announce that the next Big Library Read program is happening May 9-23, 2024. The title selected is Wild New World by Dan Flores. Visit biglibraryread.com for more information or contact your account manager.

OverDrive\*

A world enlightened by reading

resources.overdrive.com libraryteam@overdrive.com (216) 573-6886

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