

Flexible purchasing options

Spend less and provide more access

MAXIMIZE AVAILABILITY OF YOUR COLLECTION BY DIVERSIFYING WHAT LENDING MODELS YOU PURCHASE:

- Publishing partners choose the lending models they participate in. They base their decisions on what will make their catalogs as widely available as possible while still supporting their authors and creators.
- The most widely adopted lending models are One Copy/One User (OC/OU) and Metered Access (MA). Additional lending models offer mass access for lower costs. **NOTE: Not all titles are available in all lending models.**
- Publishers make significant portions of their catalogs available in 2 or more lending models, creating options to control costs and provide a better user experience.



UNDERSTANDING LENDING MODELS

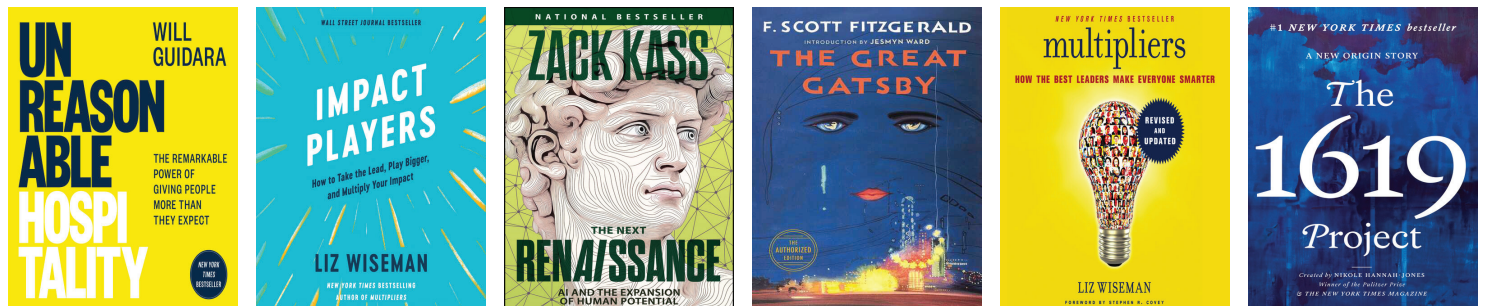
One Copy / One User (OC/OU) - Each purchased title is available to one reader at a time. These copies never expire and are a permanent part of your digital collection.

Metered Access (MA) - A purchased title is available to one reader at a time and expires from your collection after a set number of checkouts, a period of time or a combination of both time and checkouts.

OverDrive MAX/Metered Access Concurrent Users (MAX/MACU) - Up to 100 users have concurrent access to the same title. This is a great solution for book clubs, course reading or assigned reading for groups/departments.

Subscriptions - Give your organization unlimited access for a low flat fee based on the size of your user group.

Cost Per Circ (CPC) - Only pay for the titles your readers use. Add hundreds or thousands of titles for no upfront cost to your collection, only paying when a title is checked out. Plus, users can check out the same title concurrently to help increase title availability. Budgeting settings help you to manage funds. CPC titles can be borrowed concurrently. This is an ideal way to offer a great selection, have low costs and lots of availability.





LENDING MODEL ADVANTAGES AND LIMITATIONS

	ADVANTAGES	LIMITATIONS
OC/OU	<ul style="list-style-type: none"> • Best selection • Own in perpetuity 	<ul style="list-style-type: none"> • Higher upfront cost • Only one user at time
MA	<ul style="list-style-type: none"> • Best selection • Less costly than OC/OU 	<ul style="list-style-type: none"> • Expires from your collection • Only one user at time
(MAX/MACU)	<ul style="list-style-type: none"> • Inexpensive per user • Mass access 	<ul style="list-style-type: none"> • Expires from your collection
Subscriptions	<ul style="list-style-type: none"> • Inexpensive per user • Mass access 	<ul style="list-style-type: none"> • Expires from your collection
CPC	<ul style="list-style-type: none"> • Inexpensive per user • Mass access • Budget controls • No costs for titles not used • Offer greater selection with no upfront costs 	<ul style="list-style-type: none"> • Each checkout creates a cost



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